



Nirav Sheth, Founder
ZERO EFFORTS

WHAT SHOULD YOU LOOK FOR IN YOUR COACH?

- **ATTITUDE** of **Patience & Persistence**
- Accessibility
- **PASSION & LOVE** for **TEACHING**
- Holds mutual **ACCOUNTABILITY**
- **EXPERTISE** in the field
- **EXPERIENCE**

SOME FACTUAL DATA OF THE FOUNDER COACH & ORGANIZATION:

Hello everyone,

I am Nirav Sheth (Shoonyaham), Founder & Learner at **ZERO EFFORTS**.

Post my basic qualification as an engineer – **B.E. (Mech.)**

I am on ever learning & teaching journey of **LIFE, BUSINESS & SPIRITUALITY**.

This journey of 30 years (as on 2022) post education has following **STRENGTHS & MERITS;**

- Ultra-successful career as a design engineer to CEO during first 10 years of corporate career in various industries – Textiles, Engineering, Pharmaceuticals, Automobiles by handling team size from 100 to 700 people
- Sought after **ENTREPRENEUR & CAR DESIGNER** having founded 06 companies in the field of **AUTOMOBILES** accompanied by more than 180 brilliant team members
- Having **MEDIA** (Newspaper & Radio) **COVERAGE** for state-of-the-art **CAR STUDIO** & innovative service ideas
- Having awarded for country's latest & biggest **CUSTOMER CARE CENTRE** by **No: 1 AUTOMOBILE GIANT of INDIA**
- Being selected & sustained as No: 1 contributor & achiever in the country as **ADVISORY BOARD** with second biggest **AUTOMOBILE GIANT of INDIA**
- Having Created first and last of its kind **01 HOUR EXPRESS CAR SERVICE, SPA, ON ROAD ASSISTANCE & ON-SITE MOBILE SERVICE** as a **PRIVATE PLAYER** with international standard franchisee credentials and having successful franchisees
- Associated with **NIRMA UNIVERSITY** & various other engineering institutions for 20 years as an expert faculty first & last of its kind who launched **SKILL BASED COURSES**, trained and made **FREE PLACEMENT** of 100s of students in automobile industry
- Associated with **AMA** for conducting various workshops & talks since 10 years
- Helped 100s of organizations (..and still counting) for their **TAILOR MADE** key note speeches

- Helped 100s of organization (...and still counting) online & offline to develop their middle & senior level leaders on **LEADERSHIP, COMMUNICATION, PRODUCTIVITY, SALES & HR** programs
- Helped 100s of **ENTREPRENEURS** (...still counting) online & offline to achieve **TIME FREEDOM & BUSINESS GROWTH**
- **ONLY ORGANIZATION IN THE WORLD** having **280 plus** (...and still counting) training and coaching programs from 2 hours to 2 years tenure in the field of **LEADERSHIP, COMMUNICATION, PRODUCTIVITY, SALES, HR, ENTREPRENEURSHIP, LIFE MASTERY & SPIRITUALITY** (Soon all will be available in **DIGITAL FORMAT** also)
- **ONLY ORGANIZATION IN THE WORLD** having **2500 plus PAGES OF CONTENT, 200 plus TOOLS/TEMPLATES/CHECK LISTS, 500 plus DEEP QUESTIONNAIRES, 500 plus TIPS, 10 plus JOURNALS & PLANNERS, 10 plus NEED ANALYSIS MATRIX & 10 plus SINGLE PAGE STRATEGIC ACTION PLAN** in each area we work with for personal, professional, social, relational & spiritual fulfilments
- Conceived & Created **30 plus MEDITATIONS & MEDITATION COURSE** (with theory and audio links) being a spiritual seeker, practitioner & teacher during his own trance state
- Writing **BEST REWARDING BOOKS** on **LEADERSHIP, SALES, HR, ENTREPRENEURSHIP, SPIRITUALITY & MEDITATION** – just to name a few are; **Wholesome Leadership, "P" for LEADERSHIP, Millionaire Monk, Metamind Entrepreneurship, Mentoring HR, Sales ICON** etc.
- More than **86, 000 hours of deep work experience** of Human Engineering (by 2022) - to bring the best in any **HUMAN BEING**
- **And.... On NON-STOP JOURNEY** of learning, unlearning & relearning through reading, listening, observing, reflection and action



WHY SHOULD YOU CONSIDER WORKING WITH US?

Only **06 REASONS** which can give you **100 % RETURN ON INVESTMENT**;

- We help redefining **BUSINESS STANDARDS**
- We help redefining **BUSINESS SKILLS**
- We help redefining **BUSINESS STRATEGIES**
- We help redefining **BUSINESS SYSTEMS – PROCESSES**
- We help redefining **BUSINESS SUCCESS MEASURES**
- And, we help achieving **BUSINESS RESULTS**

OUR LONG-TERM OBJECTIVES:

We have **02 OBJECTIVES** at heart;

1. Transforming 01 crore **INDIVIDUALS** to **BE WHOLESOME HUMAN BEINGS & to BECOME COMPETENT WORKING PROFESSIONALS** to bring **ECONOMIC BLISS** by 2045
2. To plant **25 LACS TREES - 01 TREE** per person/program (preferably in their names) to bring **ENVIRONMENTAL BLISS** by 2045

HOW DO WE ACHIEVE YOUR RESULTS?

1. THROUGH OUR MANTRA:

To make everyone **EFFORTLESS** through;
CLARITY..... FOCUS.....ACTIONS (.....Massive Actions)

2. THROUGH OUR VALUES:

Following **VALUES** are DNA of **ZERO EFFORTS**;

- VALUE addition
- Enthusiasm
- Excellence
- Transformation
- Win - Win

3. THROUGH OUR DAILY MISSION:

We at **ZERO EFFORTS** live 05 points MISSION on daily basis;

- We **VALUE** people
- We **THINK OF WAYS** to add **VALUES** in people's life
- We **LOOK FOR WAYS** to add **VALUES** in people's life
- We **DO THINGS** which **ADD VALUES** in people's life
- We **ENCOURAGE YOU TO ADD VALUES** in others' lives

4. THROUGH OUR PROGRAMS:

- **LEADERSHIP** Coaching
- **COMMUNICATION** Coaching
- **PRODUCTIVITY** Coaching
- **SALES** Coaching
- **HR** Coaching
- **ENTREPRENEURHIP & BUSINESS** Coaching
- **LIFE** Coaching
- **SPIRITUAL** Coaching

We are grateful to you for investing your time to know about us.

We sincerely look forward to serve you...

Wishing you **HAPPINESS, SUCCESS & FULFILMENT.....**

Zero Efforts TM
everything in nothing 



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